



CIRCAT  
BRAND  
GUIDELINES



- Who are we
- The Logo
- Variations
- Colour Scheme
- Safe Space
- Do's and Don'ts
- Typography
- Branding Elements
- EU Funding Information



# WHO ARE WE



CERTH  
CENTRE FOR  
RESEARCH & TECHNOLOGY  
HELLAS



Information  
Technologies  
Institute



Επιτροπή Κεφαλαιαγοράς  
Hellenic Capital Market Commission



K3Y  
R&D AND CYBER SECURITY



FundingBox

CIRCAT is a DIGITAL project that aims to provide a solution that leverages cutting-edge AI-enhanced tools and processes to support organisations, in particular large industrial installations and infrastructures, in their efforts to increase the level of protection and resilience to cyber threats.

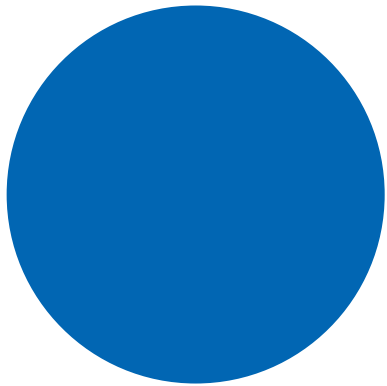
CIRCAT will complement the existing efforts of these organisations towards effective and continuous risk assessment along with testing and training in a secure, controlled environment.



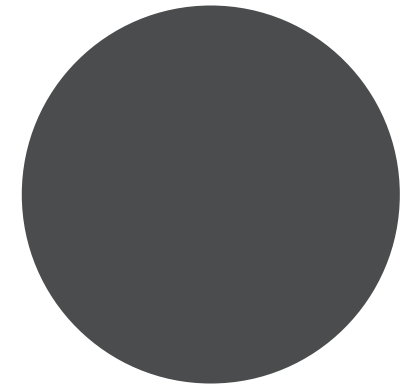
A graphic element consisting of a stylized shield on the left, connected by a horizontal line to a small circle on the right. The shield has a keyhole-like shape in the center.

LOGO  
VARIATIONS





CMYK 100 | 60 | 0 | 0  
RGB 0 | 100 | 173



CMYK 0 | 0 | 0 | 85  
RGB 77 | 77 | 79





**DO's**  
AND DON'ts



Don't change the colors.



Don't change the orientation.



Don't add shadow or any effects.



Don't resize the logo elements or alter the distances between them.



Don't use tint or opacity.



# TYPOGRAPHY

Logo

**Cyber Display Regular**

web and typography

Montserrat

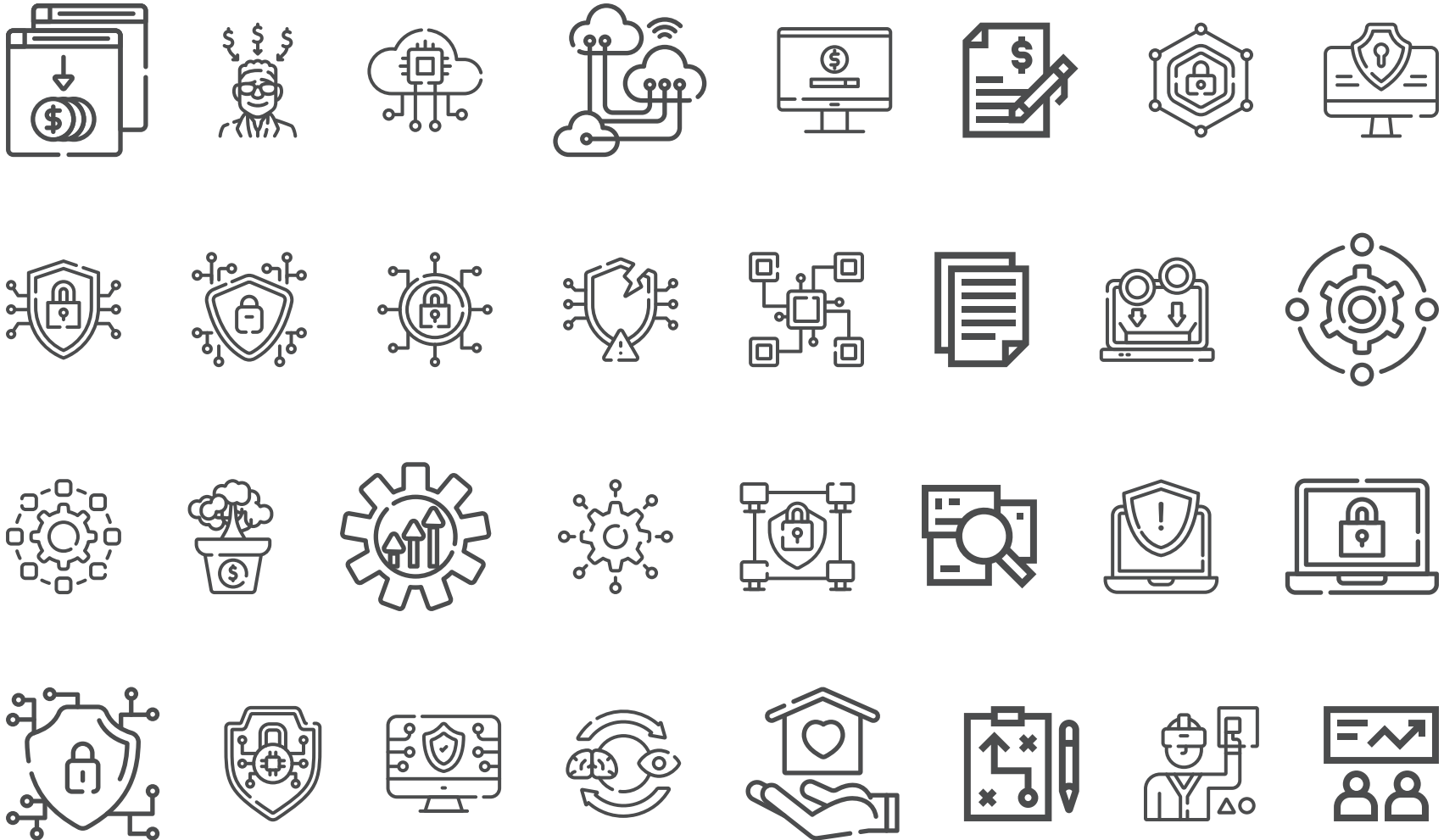
doc/ PPTX templates

Calibri

# BRANDING ELEMENTS



# BRANDING ELEMENTS





Communication activities related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate). In addition to the obligations set out in Article 17, communication and dissemination activities as well as infrastructure, equipment or major results funded under JU actions must moreover display the Joint Undertaking's special logo.

Any communication or dissemination activity related to the action must use factually accurate information. Moreover, it must indicate the following disclaimer (translated into local languages where appropriate).



Funded by  
the European Union



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Cybersecurity Industrial, Technology and Research Competence Centre. Neither the European Union nor the granting authority can be held responsible for them. The project is supported by the European Cybersecurity Competence Center (ECCC) and its members.



If you're ever in doubt,  
just refer back to this document.

If you need counseling,  
do not hesitate to ask for help.

**[info@circat.eu](mailto:info@circat.eu)**

**Thank you for keeping this project on brand!**